



IMPACT

Design

Evaluate

Adapt

Melbourne

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ABOUT

Clear Horizon

Values driven, outcomes-focussed.

Clear Horizon is a world-class, values-based company that collaborates with change makers to design and evaluate solutions for people, place and planet.

We pride ourselves on walking the talk, embedding learning and innovation into our work. From leading in methodologies like Most Significant Change (MSC), creating strategic learning for systems change initiatives, to developing digital solutions, we drive sector-wide transformative change.

We partner with leading agencies, service providers, philanthropies and social innovators to co-design and evaluate solutions for people, place and planet.

We specialise in:



PEOPLE

Social issues including health, equality and inclusion, justice, education, Indigenous reconciliation, and humanitarian response.



PLACE

Place-based and community-led initiatives, disaster and climate resilience.



PLANET

Sustainable global and natural systems, natural resource management, climate change mitigation and development effectiveness.



AREAS OF WORK

MEASUREMENT, EVALUATION & LEARNING



With over 1000 bespoke measurement, evaluation and learning (MEL) frameworks under our belt across a range of social justice and environmental areas, our experts offer insight, experience and practical know-how.

We work collaboratively with your teams and communities to understand your unique context, and measurement and learning needs. We work with theory of change, with rigorous story techniques such as MSC, and with quantitative data. We provide you with evidence-based learnings and recommendations via accessible reports, infographics, and dashboards.

But most importantly, we'll work in partnership with you, tailoring our level of engagement and approach to meet your specific needs and budget.

DESIGN & DEVELOPMENTAL EVALUATION



We can help you design, test and deliver innovations that are effective and that stick. We combine participatory design with our strong evaluation credentials and facilitation skills to support your efforts to create positive impact.

Together, we can diagnose and understand the system and opportunities for change, as well as surface and clarify the principles that underpin your models and undertake principles-based evaluations. Specifically, our skilled consultants can help you:

- ✔ Develop and clarify your theory of change and/or theory of action with stakeholders
- ✔ Design strategies and initiatives
- ✔ Embed developmental evaluation services across the innovation cycle, and help you evaluate and learn from your innovations in real-time
- ✔ Facilitate and support your co-design process, from design research right through to prototyping, piloting and scaling
- ✔ Help clarify your principles and conduct principle-based design and evaluation
- ✔ Build readiness and capability to move from program delivery to systems change.



AREAS OF WORK

DIGITAL SOLUTIONS & COMMUNICATIONS



With tools to support you to effectively track your progress, communicate outcomes and magnify your impact, we can help you keep pace and benefit from the latest in impact and data technology.

Whether you'd simply like support moving to digital data collection tools and secure online storage, or you want to take full advantage of data analytics and visualisations through our **Track2Change** dashboard solution, we offer:

- ✓ Secure solutions for digital data collection, storage and reporting
- ✓ Engaging digital dashboards, reports and communications to share with funders, staff, board members and clients
- ✓ Access to real-time data to support evidence-based decision making and agile ways of working
- ✓ Ability to engage with and provide feedback to clients using real-time results, and demonstrate impact and scalability to funders.

Depending on your needs, we can provide strategic advice and products to complement your existing measurement framework, or work with you to design an end-to-end digital solution.

LEARNING & LEADERSHIP



We are passionate about building evaluation capacity as it not only helps with maximising the use of evaluation – it leads to better programs and outcomes.



Whether you engage us to support your program or initiative, or you join our formal learning community through the **Clear Horizon Academy**, you'll have the chance to benefit from our extensive experience.

We offer a range of targeted courses designed by evaluation and impact and learning experts for social change makers. We also offer bespoke mentoring and training packages to build your professional expertise and respond creatively and effectively to any challenges as they arise. And if you need a trusted advisor at the senior leadership level, our directors are available to provide diagnosis and strategic advice for your organisation.

ONLINE COLLABORATION AND LEARNING

With an in-house Digital Transformation team, we offer our clients dedicated tools and support to navigate the transition to virtual collaboration and learning.



We strive to bring the experience, ethos and outcomes of our face-to-face facilitation and training to our virtual workshops, covering:

- ✔ Theory of Change and Theory of Action
- ✔ Co-design
- ✔ Measurement, Evaluation and Learning (MEL) frameworks and plans
- ✔ Evaluation scoping and recommendations

We also offer convenient and flexible online learning with the **Clear Horizon Academy**. Designed by experienced evaluation and social impact practitioners, you can build your skills and access our expertise via short and full courses, webinars and bespoke coaching and mentoring.



OUR CLIENTS AND PARTNERS

Over the past 15 years we've worked with a wide range of local, state, and federal government organisations as well as local and international not-for-profits across the environment, social justice and aid sectors. These include:

- Department of Foreign Affairs and Trade (DFAT)
- NSW Office of Environment and Heritage
- Department of Environment, Land, Water and Planning
- Department of Health and Human Services
- Darebin Council
- Fay Fuller Foundation
- Paul Ramsay Foundation
- Go Goldfields
- Logan Together
- Department for International Development (DFID)
- Ministry of Foreign Affairs and Trade (New Zealand) (MFAT)
- Sustainability Victoria
- Aboriginal Carbon Foundation
- Melbourne City Council
- Moreland Energy Foundation



WHY PARTNER WITH US

Values based, outcomes focussed

Our team has worked on hundreds of initiatives to create greater positive impact for people, place and planet.

That represents a wealth of experience that you can tap into when working with us in Australia and internationally.

By partnering with us –virtually or face-to-face – you'll not only come away with the tools and resources to create, facilitate and evaluate change, but with the skills and capacity to continuously improve and evolve.

We acknowledge the Traditional Custodians of the lands on which Clear Horizon is located and where we conduct our business. We pay our respects to Elders, past, present and emerging. Clear Horizon is deeply committed to honouring Indigenous peoples' unique cultural and spiritual relationships to the land, waters and seas; and to transforming evaluation practice to uphold and reflect Indigenous values.

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