

Gabrielle Chamberland, Consultant

Overview of Expertise

Gabrielle is a purpose-driven consultant. She is an experienced Monitoring, Evaluation and Learning professional having led research and evaluation projects from design to delivery in the environment, health, social justice, arts, place and education sectors. She has experience in the environment and climate change sector, research and evaluation, strategy, stakeholder and community engagement, and has worked with government, not-for-profit and social enterprise clients.

Qualifications & Training

2020 Social Impact Analysis, Acumen Academy

2018 Master of Environment, University of Melbourne (Australia)

2013 Bachelor of Commerce, Marketing and Human Resources, McGill University (Canada)

Project Experience

Evaluation & Audits

- Evaluation of organisational return-on-investment and social impact (Centre for U, 2020 – 2021)
- Supported audit of domestic solar PV and battery training in Tasmania (Future Energy Skills, 2021)
- Evaluation of the disability worker registration campaign (Victorian Disability Worker Commission, 2021)
- Delivery and evaluation of a social media campaign for Energy Info Hub (Consumer Policy Research Centre, 2020)
- Supported the delivery and evaluation of the award-winning Yarra Waste Revolution behaviour change campaign (Yarra City Council, 2019 – 2020)

Monitoring and Evaluation (M&E) Frameworks and Plans

- Theory of change and M&E framework for a mentoring program encouraging the wellbeing and retention of women in the electrical industry (Centre for U, 2021)
- Review of the M&E framework for campaigns encouraging the uptake of the Disability Worker Regulation Scheme (Victorian Disability Worker Commission, 2021)

Design Facilitation & Capacity Building (including Program Logic and Theory of Change)

- Co-facilitated the development of a theory of change for Hunter Primary Care to raise health check uptake among young people identifying as Aboriginal and/or Torres Strait Islander. Co-designed the associated social media campaign (Hunter Primary Care, 2020 – 2021)
- Co-facilitated the development of a theory of change for a new impact neighbourhood in the City of Moreland (Ethical Property, 2021)

Research, Strategy & Engagement

- Research and engagement activities informing organisational strategic plan and place identity (Ainslie and Gorman Arts Centres, 2021)
- Research informing organisational strategic plan (Hunter Primary Care, 2021)
- Research and engagement activities informing veteran accommodation design (Vasey RSL Care, 2021)
- Research informing brand redesign (Cooperative Research Centres Association, 2021)
- Research and engagement activities informing brand, communications and strategic opportunities (Trust for Nature, 2020 – 2021)
- Engagement of culturally and linguistically diverse communities in the Waterways of the West community visioning process and development of a community engagement toolkit for waterway programs through extensive stakeholder engagement (Department of Environment, Land, Water and Planning, 2019 – 2021)
- Design of climate emergency communication and engagement strategy (Greater Shepparton City Council, 2020)
- Human-centred research (desktop, community and stakeholder engagement) to support the development of a new precinct including a place and people analysis, place vision and place activation strategy (Development Victoria, 2018 – 2019)

Positions held

2021	Consultant, Clear Horizon Consulting, Melbourne, Australia
2021	Senior Consultant, Ellis Jones Consulting, Melbourne, Australia
2019 – 2021	Consultant, Ellis Jones Consulting, Melbourne, Australia
2018 – 2019	Placemaking Consultant, Local Peoples, Melbourne, Australia
2017	Placemaking Intern, Village Well, Melbourne, Australia