Clear Horizon

Evaluating place-based approaches

One day

This course is part of our "Evaluating social innovation series".

About the training

Place-based approaches such as collective impact are sweeping across Australia. They offer a promise of building thriving communities in a defined geographic location. They are characterised by partnering across organisations and programs, with shared design, shared stewardship and shared accountability for outcomes and impacts. They are often developed in response to complex, interrelated or challenging issues. Due to their long-term nature and the multiple-stakeholders involved (as well as a host of other reasons) they can be tricky to evaluate.

In this training, we'll explore the challenges of evaluating place-based approaches as well as insights from international practice and experience in Australia. In particular, we'll look at how theory of change and 'tranche models' can help stakeholders set expectations around progress over time. We'll share some practical tools for measuring change in the initial years, as well as looking at some emerging tools for capturing systems change outcomes. We'll also look at how "shared measurement" and evaluation differ and how they can work together.

Training process

The day will include seminars, small group work and the use of real world examples. There'll be plenty of opportunity to ask questions and explore the material and its applicability for your own context. The training will be led by Clear Horizon's founding director, Dr Jess Dart.

Learning objectives

- To explore the challenges and insights around evaluating place-based approaches from contemporary literature
- To explore how theory of change can be used to help set an agenda and manage expectations
- To learn about some practical tools for evaluating change in the initial years
- To learning about emerging tools for capturing systems change outcomes.

For more details on the other "Evaluating social innovation series" courses click here:

- **[Engagement evaluation](#)**

- **[Evaluation across the design cycle](#)**

- **[Evaluating contribution](#)**