

Clear Horizon

Evaluating across the design cycle

One day

About the training

Human-centered design and evaluation both have the potential to help us tackle 'sticky' complex issues. Together they can be extremely powerful.

The integration of evaluation with design thinking is powerful in concept yet tricky in practice! It requires bringing evaluative thinking and tools into an agile and dynamic design process. It also often requires evaluators to take up a different role and work in rapidly changing processes.

This workshop follows the design process and looks at the role of evaluation and techniques that can be applied at each stage. In particular, we will explore how to:

- Use evaluative thinking in the early phases of discovery
- Use iterative theory of change through the design cycle
- Raise, classify and test assumptions
- Evaluate prototypes and pilots

This workshop is aimed at people wanted to explore and learn how to integrate evaluation and design thinking – we welcome evaluators, designers and practitioners. It will be led by Dr Jess Dart, founder of Clear Horizon.

For more details on the other “Evaluating social innovation series” courses click here:

- [Evaluating place-based approaches](#)
- [Engagement evaluation](#)
- [Evaluating contribution](#)