

Clear Horizon

Masterclass – Evaluating outcomes

One short day (10am to 4:00pm)

About the training

There has been a slow shift in emphasis on outcomes across most sectors, which has recently culminated, for the public sector at least, in changes to the way budgeting is allocated. Various state and local governments have moved to outcomes based budgeting and procurement, mapping state spending across state outcomes. In concert with this is the shift from a reliance on activity and output monitoring and reporting towards the development of outcomes frameworks across government, with outcomes indicators.

In this environment, where budgeting is based on performance at an outcomes level, there is a stronger need than ever to pitch outcomes at the 'right' level and develop indicators (or other descriptions of performance expectations) that are as equally well-pitched. Come along to this masterclass to both learn and share your experiences of the challenges that outcomes budgeting brings for defining outcomes, pitching outcomes at the right level and determining appropriate outcomes measurement.

Class process

We will kick off with an overview of the current outcomes budgeting landscape, and share some general challenges and principles to test and build on throughout the masterclass. Following this this we will conduct some inquiry to agree on the thorny issues around defining and evaluating outcomes in an outcomes budgeting context, which we will workshop in the afternoon. The Masterclass aim to draw on the expertise in the room, and a full set of proceedings will be provided to all participants.

Learning objectives

Participants will leave the workshop with a clearer understanding of:

- the evaluation challenges associated with outcomes budgeting
- ways those challenges are being, or could be, met.