

# Lauren Siegmann, Senior Consultant

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## Overview of expertise

Lauren is a creative designer and evaluator. She loves working with people and helping them make their programs the best they can be. Lauren is adept at taking complex research and evaluation theory and practice and communicating it in a way that is easily understandable for a variety of audiences. She thinks a lot about the selection and implementation of research methods and the politics surrounding these choices.

Lauren has a lot of experience conducting research and evaluation at the service level, working with program staff to improve data collection and inspiring them to be part of the evaluation process. She understands the importance of working with program beneficiaries to ensure their values are embedded into program design and evaluation, and to this end she is involved in the development of creative methods that involve program beneficiaries in the conduct of evaluation.

She is a technical expert in the use of collaborative and participatory processes for the development of monitoring and evaluation frameworks, especially the inclusion of project and program stakeholders.

## Qualifications and training

2009                    Postgraduate Certificate in Assessment and Evaluation, University of Melbourne

2000                    Bachelor of Arts, University of Melbourne

## Affiliations

Adjunct with School of Medicine and Dentistry at James Cook University, Australia

## Project experience

### Experience conducting evaluations of programs led by Indigenous peoples

- Program logic training for the Victorian Aboriginal Child Care Agency
- Development of evaluation framework for the National Indigenous Critical Response Service
- Development of a monitoring and evaluation framework for Dardi Munwurro, a program seeking to engage young Indigenous men who are engaged in the justice system
- Evaluation of the ChangeCourse program for the Aboriginal and Torres Strait Islander Peoples Program at Oxfam Australia
- Evaluation of the Indigenous Surfing Program for Surfing Victoria and VicHealth
- Evaluation of the Healesville Indigenous Community Services Association
- Evaluation of the Straight Talk program for the Aboriginal and Torres Strait Islander Peoples Program at Oxfam Australia
- Development of evaluation framework of the National Indigenous Youth Leadership Academy for the Foundation for Young Australians
- Development of evaluation framework for Impact (Indigenous youth leadership course) for the Foundation for Young Australians
- Junior consultant for the evaluation of the Stronger Smarter program for the Indigenous Education Leadership Institute

## International experience

- Redesign of the School Action Groups for Equal Playing Field in Papua New Guinea
- Monitoring and evaluation officer for the Access to Justice and Rule of Law project for the United Nations Development Programme in South Sudan
- Evaluation of the International Citizen Service in Nigeria and Tanzania for Voluntary Services Overseas
- Evaluation of the Equal Playing Field program (a respectful relationships program for young people in Port Moresby)
- Evaluation of violence against women programs in Solomon Islands and Papua New Guinea for Oxfam Australia
- Review of gender-based violence training manual for health care workers for UNFPA China
- Gender-based violence training for peer educators for Marie Stopes International Sri Lanka
- Volunteer roles (funded by Australian government) in Tonga, Sri Lanka, and Vietnam – focusing on reproductive health and gender-based violence
- Graduate role at Marie Stopes International Australia

## Other Australian experience

- Evaluation of Communities for Children Shepparton for CatholicCare
- Evaluation of the Health Justice Partnership for Victoria Legal Aid
- Review of the Community Funding Policy for the City of Melbourne
- Evaluation of the Centre for Work and Learning for the Brotherhood of St Laurence
- Internal evaluation officer for The Song Room

## Teaching experience

- Lecturer at RMIT – Monitoring and Evaluation for Masters of International Development
- Lecturer at RMIT – Program Design and Evaluation for Bachelors of Social Work
- Lecturer at James Cook University – Evaluation for Primary Health Care Services for Masters of Public Health
- Lecturer at Swinburne University – Responding to Family Violence for Diploma of Welfare

## Memberships

- Australasian Evaluation Society (AES)

## Awards

- 2018 SVRI WGB Development Marketplace award – for work evaluating gender-based violence programs in Papua New Guinea
- 2016 Co-recipient of the Indigenous Evaluation Award from the Australasian Evaluation Society – for the evaluation of the Straight Talk program with Oxfam Australia

## Publications

“Programme evaluation in primary care.” *How to do Primary Care Research*. Ed. Felicity Goodyear-Smith and Bob Mash. CRC Press. 2019. 101-112.

*Using an outcomes framework to design and Indigenous youth program*. Published on the Power to Persuade blog.

<http://www.powertopersuade.org.au/blog/i6oqla15kdIprrsayuemxs5e9prwso/14/3/2016?rq=siegmanna>  
December 11 2014

*Using digital storytelling to include youth voices in evaluation*. Published on the Power to Persuade blog.

<http://www.powertopersuade.org.au/blog/f2rhb7oi5ujg8ndimsy1dtu2ya907p/14/3/2016?rq=siegmanna>  
December 10 2014

*Using developmental evaluation to build data collection frameworks*. Published on the Power to Persuade blog.

<http://www.powertopersuade.org.au/blog/using/14/3/2016?rq=siegmanna> December 9 2014

*‘It’s like being caught in a whirlpool’ participant musing on creating change from the 2014 Power to Persuade symposium*. Published on the Power To Persuade Blog.

<http://www.powertopersuade.org.au/blog/ryrcrj7jwquon04pplaknkn9asxs8e/14/3/2016?rq=siegmanna>  
October 29 2014

*Learning to play the Sacred Heart Stomp*. Participatory video made for the Harmony in Strings evaluation. <https://vimeo.com/86483680> 2013

*Kevin and Linda become friends*. Participatory video made for the Harmony in Strings evaluation.

<https://vimeo.com/86481622> 2013

*The evaluation theory tree*. Published on the Power To Persuade blog.

<http://www.powertopersuade.org.au/blog/ihs226p8pv4xnt4vc56zw64zggxliq/15/3/2016?rq=siegmanna>  
10 April 2013

*Work and learning in Fitzroy, Richmond, and Collingwood. A survey of public housing residents*.

Brotherhood of St Laurence. <https://www.bsl.org.au/research/browse-publications/work-and-learning-in-fitzroy-richmond-and-collingwood-survey-of-public-housing-residents/> 2010

Adolescents and Gender-Sensitive Indicators. *Development Studies Bulletin*. Australia National University. August 2006.

‘Book Review: Sexuality, Gender, and Rights. Exploring Theory and Practice in South and Southeast Asia.’ *Gender and Development*, July, 2006.

‘More Than a Snappy Title: A Comparative Examination of Two Books on Adolescent Dating Violence.’ *Domestic Violence and Incest Resource Centre Quarterly*, Autumn, 2004.

‘Batterer as Parent: Addressing the Impact of Family Dynamics.’ *Domestic Violence and Incest Resource Centre Quarterly*, Spring, 2003.

## Presentations

*With, not for: stories and perspectives on participatory approaches in research and practice.* Organised by the Outcomes Practice Evidence Network. 2018. Melbourne, Australia.

*In their own words. How we (the boring adults) worked with young people (the cool kids) in Papua New Guinea to develop a bilingual post-program survey, why we did it, and why it was a good idea.* Organised by the Australasian Evaluation Society. Presented at the 2018 AES International Evaluation Conference. 20 September 2018. Launceston, Australia.

*Emotions, relationships, and politics between external evaluation consultants, program staff, and non-Indigenous Organisational cultures in the conduct of evaluation of Indigenous programs.* Organised by the Australasian Evaluation Society. Presented at the AES International Evaluation Conference. 7 September 2017. Canberra, Australia.

*Workshop: summarising emergent themes and moving forward.* Organised by the Women's Policy Action Tank. Presented at the Putting Women at the Centre: A Policy Forum. 16 August 2016. Melbourne, Australia.

*Creative approaches to youth program evaluation.* Organised by YacVic. Presented at the YACVic Local Government Youth Services Forum. 18 June 2015. Melbourne, Australia.

*Crosscutting Themes: Adolescents and Gender Indicators.* Organised by the International Women's Development Agency. Presented at *Symposium on the Harmonisation of Gender Indicators*. 15<sup>th</sup> June, 2006. Canberra, Australia.

*The Impact of Gender on HIV Transmission and Access to Health Services: Lessons for the Development of HIV VCT Services in Vietnam.* Organised by the Ministry of Health and UNAIDS. Presented at the satellite session: 'Emerging Issues for HIV VCT in Vietnam' at the 3<sup>rd</sup> Scientific Conference on HIV AIDS. 24<sup>th</sup> November, 2005. Ho Chi Minh City, Vietnam.

*Integration of HIV VCT Services into the Clinical Network of Marie Stopes International Vietnam.* Organised by Centre for Disease Control and the Presidents Fund for HIV AIDS Relief. Presented at *The National HIV VCT Experience Sharing Conference*. 24<sup>th</sup> August, 2005. Nha Trang City, Khanh Hoa Province, Vietnam