

# Clear Horizon

## Introduction to Impact Evaluation

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### One-day training

#### About the training

Impact evaluations provide an assessment of how program, project or intervention have affected outcomes, either intended or unintended, positive or negative, direct or indirect. There are range of impact evaluation approaches ranging from experimental, quasi-experimental and approaches that stress contribution.

This course is designed for those with some limited familiarity with Monitoring and Evaluation. It will provide participants with an understanding of the different approaches to impact evaluation, when each approach is most appropriate and how to plan for each type of approach.

#### Training process

The workshop will begin with an overview of impact evaluation and its role within the program cycle. We will then move on to the different approaches to impact evaluation and what approaches are most appropriate for particular projects and contexts. Lastly, participants will learn how to plan for different types of impact evaluation. The course will be a mix of presentations and group activities. Illustrative learning examples such as case-studies will be used throughout and participants will be provided with course materials to refer to during the training, as well as to use outside the training for further learning.

#### Learning objectives

By the end of the training participants will:

- be familiar with the theory and purpose of impact evaluation, including its role within the program cycle,
- understand what type of impact evaluation is the most appropriate depending on the context,
- understand how to plan for different types of impact evaluation.