

Theory of Change across the design cycle

Two-day training

About the training

This workshop style training course explores the different ways in which Theory of Change can support design teams to develop new investments from programs to social innovation initiatives.

Theory of Change is a powerful tool that helps design teams to:

- Think big about how a problem might be solved
- Narrow down to key intervention points
- Clarify boundaries and scope
- Surface key assumptions
- Provide a canvas for your design with line of sight to end-outcomes.

The course commences with a practical introduction to the key concepts of a Theory of Change using a hypothetical exercise and an overview of the various uses of and approaches to developing a Theory of Change through the design cycle. Later, participants will walk through the steps for developing two different levels of Theory of Change:

- Global Theory of Change to identify likely intervention points and scope boundaries
- Theory of change for narrowing down the design window to the level of prototypes, pilots, service model or programs to tighten ideas into an effective structure including the theory of action.

This course is particularly relevant to those in the designing new of a new or refresh of an existing program.